

# Strategic Planning for Project Managers

"Clarify and Establish Projects and Organization Framework"

**Course #: OP0700**

**Earned PDU: 21 PDU**

**Duration: 3 Days**

## Overview:

Strategy is a fancy word that really is all about the struggle for business advantage. The purpose of strategy is to provide concentration of effort as well as direction as companies strive to improve position or gain advantage within the marketplace. The companies with the best advantages win. Learning how to concentrate on customer satisfactions improvements, elimination of competition, speed to market, re-engineering, implementation of project strategy and measuring project success using Enterprise Project Management Models can have a tremendous impact on the overall enterprise development, enhancement, and success.

- Project Management History
- Enterprise Project Management (EPM)
- Organizational Requirements for EPM
- Future Developments in Project Management
- Strategic Planning Processes
- Strategic Planning and Project Management
- Strategic Planning and Project Objectives
- Project Management Office (PMO) Roles and Responsibilities, Requirements and Implementation
- Organizational Maturity Models
- The Enterprise Project Management Model (EPMM)
- How to translate Strategic Plans into Project Plans using EPMM

## Objectives:

- The participant will be able to demonstrate an understanding of Enterprise Project Management and its application within organizational context
- Understand how a project is conceptualized and initiated as result of the strategy and business plans of the organization.
- Understand how to translate strategic plans into project plans by using the standards and best practices as recommended by the PMI® PMBOK™ Guide.

## Who Should Attend?

Managers, supervisors and staff from any function including finance who need to improve understanding and use of financial information. This program has no minimum requirements.

## Course Materials:

- Comprehensive Course-In-Book Training Study Slides
- Valuable read-out text e-Book (Soft Copy)
- Completion Certificate (21 Contact Hours)

**Course Fees: USD 1,450**

**Schedule:** [www.pmctquest.com/schedule.html](http://www.pmctquest.com/schedule.html)